



Presents...

the REVIVAL

Hosted by
Today & Be Knew

Event Proposal

THE Summer 2006 Open Mic
15 Weeks, Every Friday
May 19 - August 25

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This is a fundraiser event: our objective is to sell 400 tickets and raise \$2000 at the door. In exchange for a \$3000 bar guarantee, we keep the door, which is split 50/50 for overhead and the nonprofit. \$1000 x 15 weeks will fund the Lower East Side Freedom School for 3 months & serve 50 - 75 youth. We propose to match the bar guarantee with \$1500 donated liquor, then serve 2-for-1 specials from 8pm - 10pm - and predict to make \$2000 at the bar during this period and the remaining \$1000 from 10pm-1am. Door profit is broken down percentage wise in the unlikely event that we undersell tickets. We also predict a packed house every week. In the event that headline acts are unable to perform for the proposed fee, the hosts willingly give up their percentage.

\$5 tickets x 400 people = \$2000 (\$8/person to make bar)
x 500 people = \$2500 (\$6/person)

Proposed Headliners:

50%	Enable Passion	\$1000	\$1250
25%	Headline	\$500	\$625
10%	Hosts	\$200	\$250
10%	Band/DJ	\$200	\$250
5%	Promoter	\$100	\$125

8:00 DJ set
8:30 Hip Hop Battle (Hosted by Be Knew)
9:30 Poetry Slam (Hosted by Today)
10:30 Today & Be Knew
11:00 Headline
12:00 DJ set to close...

Dead Prez
Jean Grae
Black Star
Slum Village
C Rayz Walz
Dave Chappelle
Immortal Technique & Akir
Hasan Salaam & Majesty
Amiri Baraka & Martin Espada
Beau Sia & Chinaka Hodge
Maya Azucena
Mental Notes
GAME Rebellion
Welfare Poets
Isa Mahal & McKenzie Rose
LES Freedom School Presents

This show can serve many functions, including an organizing space, a fundraiser, a venue for upcoming talent, a distribution site for radical media, and a showcase for the label we are in the process of opening: Passionate Music Infinite. Your support would be much appreciated.